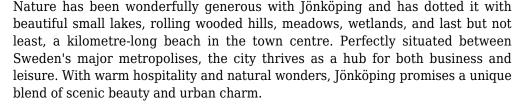


Photo: Andrei Nekrassov/Shutterstock.com



Andrei Nekrassov/Shutterstock.com



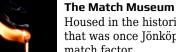


Sandra Schramm/Shutterstock.com



Kristian Ternell/Shutterstock.com

Featured



Housed in the historic building that was once Jönköping's first match factor...



Jönköping County Museum Discover the rich tapestry of Jönköping's art and cultural history at the Jö...



Spira Culture Center

Immerse yourself in Jönköping's vibrant arts and culture scene at the Spira ...



Husqvarna Museum

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Gränna & Visingsö

Gränna and Visingsö are unmissable destinations offering enchanting views, m...

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Astrid Lindgren's World Astrid Lindgren's World, situated in the enchanting city of Vimmerby, is a m...



Rosenlundsbadet

Whether you seek adventurous swims, exhilarating leaps from various ledges, ...



High Chaparral

High Chaparral is a Wild West-themed park featuring a recreated town, live-a...



Rosenlund Rosarium

Embark on a sensory journey with a visit to the Rosenlund Rosarium, where a ...



Stadsparken

Situated on the hills with panoramic views of Vättern and the city, the over...



THE CITY



Sandra Schramm/Shutterstock.com

Jönköping's origins can be traced back to the 13th century when it was established as a trading post and later gained prominence as a market town. The city's strategic location along major trade routes contributed to its economic growth, fostering a thriving commerce and industry.

Throughout its history, Jönköping has been shaped by its connection to water. Lake Vättern, one of Sweden's largest lakes, not only provided a source of sustenance but also facilitated trade and transportation. The city's waterfront and port area have played a crucial role in its development.

In the 19th century, Jönköping became a significant hub for the matchstick industry, earning the nickname "Swedish Matchstick City." The industry brought wealth and prosperity to the region, leaving an indelible mark on the city's economic landscape.

Today, Jönköping is known for its picturesque landscapes, charming architecture, and a strong emphasis on education and innovation. The city is home to the prestigious Jönköping University, which has contributed to its reputation as a centre for research and learning. The city also hosts various cultural events, museums, and

festivals, making it an attractive destination for both residents and visitors.

Jönköping's blend of historical charm and modern vitality makes it a fascinating city, embodying the spirit of Sweden's cultural and economic evolution over the centuries.

DO & SEE



Andrei Nekrassov/Shutterstock.com

In Jönköping, Gränna, Visingsö and Huskvarna, a treasure trove of discovery awaits. Immerse yourself in the rich tapestry of nature and history that defines the city and the enchanting Småland region. From vibrant events to encounters with friendly locals, there's always something happening in this captivating corner of Sweden.

Astrid Lindgren's World



Astrid Lindgren's World, situated in the enchanting city of Vimmerby, is a magical theme park that brings to life the beloved

characters from Astrid Lindgren's timeless books. Step into the true settings of Lindgren's narratives, where characters perform scenes from the books and engage in delightful improvisations. Open from May to August, with weekend openings in September and selected



weeks in October and November, the park offers a unique opportunity to immerse yourself in the whimsical world created by the iconic Swedish author.

Photo: Milan Kuminowski/Shutterstock.com Address: Astrid Lindgrens Värld, Vimmerby

Phone: +46 36 92 798 00 Internet: astridlindgrensvarld.se Email: info@astridlindgrensvarld.se

Rosenlundsbadet



Whether you seek adventurous swims, exhilarating leaps from various ledges, invigorating exercise in a 50-meter pool, fitness

sessions in the gym, or simply unwinding in the relaxation area, Rosenlundsbadet has it all. Families with little ones can enjoy the splash pool and the teaching pool, creating a diverse and enjoyable experience for visitors of all ages.

Photo: Kondratenko Tamila/Shutterstock.com

Address: Elmiavägen 4, Jönköping

Phone: +46 36 10 70 34

Internet: www.jonkoping.se/rosenlundsbadet Email: rosenlundsbadet@jonkoping.se

High Chaparral



High Chaparral is a Wild West-themed park featuring a recreated town, live-action stunt shows, and other fun experiences. Enjoy a

thrilling train ride, try your hand at gold washing, or experience the Old West with a horseback ride, channelling your inner cowgirl or cowboy at this unique attraction.

Photo: Augustino/Shutterstock.com

Address: Hillerstorp, Jönköping

Opening hours: Open from May to August

Phone: +46 36 70 827 00

Internet: www.highchaparral.se/en Email: info@highchaparral.se

Rosenlund Rosarium



Embark on a sensory journey with a visit to the Rosenlund Rosarium, where a kaleidoscope of colours, sounds, and smells awaits. Wander

through this botanical gem and discover more than 550 different varieties of roses.

In 2022, this floral sanctuary received the prestigious "Award of Garden Excellence," solidifying its status as one of the world's most visited rose gardens.

From the early blooms in May to the resplendent displays of climbing and old-fashioned bush roses in July, Rosenlund's Rosarium promises a captivating spectacle of nature's beauty.

Photo: Prezoom.nl/Shutterstock.com Address: Huskvarnavägen, Jönköping

Phone: +46 36 10 50 00

In ternet: jonkopingslans museum.se/se-och-gora/smultronstall

en/jonkoping/rosenlunds-herrgard-och-rosariet

Stadsparken



Situated on the hills with panoramic views of Vättern and the city, the over 100-year-old Stadsparken stands as an oasis within walking

distance from the city centre. Surrounded by beautiful nature, this tranquil retreat invites visitors to explore its wonders. Take a leisurely stroll and discover the bird museum, arboretum,



a variety of animals, charming kiosks, and delightful restaurants. Engage in a friendly game of mini golf, or perhaps, relish the nostalgia of a dance hall. Families can delight in the municipality's largest playground, offering endless fun for little ones. For sports enthusiasts, Stadsparksvallen, the home arena for the local soccer team, adds an extra layer of excitement to this idyllic park, making it a perfect destination for both relaxation and recreation.

Photo: Guillaume Baviere/CC BY 2.0/Wikimedia(image cropped)

Address: Jönköpings Stadspark, Jönköping

Gränna & Visingsö



Gränna and Visingsö are unmissable destinations offering enchanting views, manor houses, cobbled roads, bicycle rides, idyllic wooden

cabins, castle ruins, paths, and oak forests.

Gränna, founded by Count Per Brahe the Younger in 1652, boasts the Grenna Museum, where you can delve into the fascinating history of S.A. Andrée's adventurous balloon voyage over the North Pole in 1897. Be sure to try the town's sweet signature, the peppermint rock, originally red and white, now available in an array of flavours.

Just a 30-minute boat ride away, Visingsö beckons as an ideal day trip with its captivating attractions, including the ruined Näs Castle, Sweden's first royal residence. Explore the island on foot, embark on a special horse-drawn carriage (known as a remmalag), or enjoy a leisurely bicycle ride, all while taking in the picturesque surroundings.

Photo: chlun/Shutterstock.com

Vätterstranden



Vätterstranden, Jönköping's expansive two-kilometre beach, offers a delightful escape in the heart of the city. Perfect for a leisurely

stroll or a picnic, the beach is particularly vibrant during the summer months, attracting crowds eager to swim, bask in the sun, and enjoy pleasant moments with friends and family. The sandy shores provide opportunities for beach volleyball and basketball, while the spacious lawns invite outdoor games, creating a lively and recreational atmosphere for all to relish.

Photo: Haye Kesteloo/Shutterstock.com Address: Vätterstranden, Jönköping

Spira Culture Center



Immerse yourself in Jönköping's vibrant arts and culture scene at the Spira Culture Center. Situated beside the scenic Lake Munksjön,

this cultural haven pulsates with the energy of professional performing arts—from musicals and theatre to dance and opera.

Photo: Stokkete/Shutterstock.com Address: Kulturgatan 3, Jönköping

Phone: +46 10 242 80 80 Internet: kulturhusetspira.se

Email: info@smot.se

Jönköping County Museum



Discover the rich tapestry of Jönköping's art and cultural history at the Jönköping County Museum. It showcases an array of artwork,

historical artefacts, and engaging exhibits, plus interactive workshops and designated areas for kids.

Photo: lakov Filimonov/Shutterstock.com

Address: Dag Hammarskjölds Plats 2, Jönköping

Phone: +46 36 30 18 00

Internet: jonkopingslansmuseum.se

The Match Museum



Housed in the historic building that was once Jönköping's first match factory, the Match Museum, the only one of its kind in the world,

offers an interesting journey through the history of matches. Explore the stories of the individuals and machinery that shaped the match industry and developed it into a global operation. The museum features an engaging film, an extensive collection of matchboxes and labels, and a shop offering a diverse range of match-related items, from boxes and labels to books and more.

Photo: Haoka/Shutterstock.com

Address: Tändsticksgränd 27, Jönköping

Opening hours: Tue-Sun 11am-3pm, Mon closed

Phone: +46 36 10 55 43

 $\label{limited} Internet: matchmuseum.jonkoping.se \\ Email: matchmuseum@jonkoping.se$

Husqvarna Museum



Embark on a fascinating journey through industrial history at the Husqvarna Museum, a testament to over 300 years of innovation and

craftsmanship. From its origins crafting muskets for the Swedish armed forces in 1689 to pioneering sewing machines, cookers, bicycles, and motorcycles, the museum encapsulates the diverse evolution of one of the world's oldest industrial giants. Discover the technological strides, unwavering quality, and remarkable diversity that have defined Husqvarna's enduring legacy, spanning weaponry to forest and garden products like chainsaws and lawnmowers.

Photo: foxaon1987/Shutterstock.com Address: Hakarpsvägen 1, Huskvarna

Opening hours: Mon-Fri 10am-3pm, Sat & Sun noon-4pm

Phone: +46 36 14 61 62

Internet: husqvarnamuseum.se/en/home Email: husqvarna.museum@husqvarna.se

DINING



Corepics VOF/Shutterstock.com

Jönköping stands out as a city rich in culinary delights, boasting a top-five ranking for restaurant density in Sweden. The dining scene is diverse, offering a spectrum of culinary experiences, from Mediterranean-inspired tapas to Swedish potluck and rustic meat dishes. For



those seeking the taste of the sea, indulge in fresh Swedish seafood with a picturesque view by the pier in charming Gränna.

Aqua Dinner & Drinks



Aqua Dinner & Drinks offers a culinary experience with a Scandinavian flair, complemented by influences from France

and Southern European cuisine. Set in a stylish modern décor, the restaurant provides not only delectable dishes but also features the trendiest drinks and finest wines. During the summer, patrons can enjoy their dining experience on the terrace along Barnarpsgatan.

Photo: Toazty/Shutterstock.com

Address: Barnarpsgatan 24, Jönköping

Opening hours: Mon-Thu 11:30am-2:30pm / 5pm-10pm; Fri

11:30am-10pm; Sat noon-11pm; Sun noon-8pm

Phone: +46 36 12 00 99 Internet: www.aquadinner.se Email: kontakt@aquadinner.se

Restaurang Hemma



Nestled in a charming yellow turn-of-the-century house on Smedjegatan, Restaurant Hemma has been serving delectable food since 1875. Guests

have the option to entrust the staff to curate a delightful evening with the tasting menu, reflecting the chef's choice and creativity or choose something from the à la carte menu.

Photo: ILEISH ANNA/Shutterstock.com Address: Smedjegatan 36, Jönköping

Phone: +46 36 10 01 15

Internet: www.restauranghemma.se Email: mat@restauranghemma.se

Sjön



Sjön is an award-winning restaurant where guests can savour a dining experience that seamlessly combines quality, sustainability,

and a breathtaking lakeside setting.

Photo: Alex Tarassov/Shutterstock.com Address: Östra Storgatan 173, Jönköping

Opening hours: Mon 11:30am-2pm; Tue-Fri 11:30am-2pm /

5pm-11pm; Sat noon-3pm / 5pm-11pm; Sun closed

Phone: +46 36 332 05 50 Internet: www.sjon.se Email: mail@sjon.se

Pescadores



Nestled in the historic match factory area, Tändsticksområdet, Pescadores welcomes diners to a warm and brick-lined ambiance with

a distinct nautical vibe. Specialising in seafood delights, the restaurant boasts a delectable menu featuring highlights like a sumptuous shellfish platter showcasing the finest seasonal treasures, classic Fish and Chips, and a variety of other tantalising seafood dishes.

Photo: UfaBizPhoto/Shutterstock.com Address: Tändsticksgränd 21, Jönköping

Opening hours: Mon-Fri 11:30am-2pm / 5pm-11pm; Sat

noon-midnight; Sun closed Phone: +46 36 12 20 01 Internet: www.pescadores.se Email: info@pescadores.se



La Gare by Sofiehof



La Gare by Sofiehof is a modern brasserie that offers a culinary journey blending French and Swedish classics crafted with local, high-end

produce. The experience extends from a delightful breakfast to a satisfying lunch and an exquisite dinner, all within the welcoming ambience of a classic French bistro setting inside the Savoy Hotel.

Photo: inspired_by_the_light/Shutterstock.com

Address: Brunnsgatan 13, Jönköping

Opening hours: Mon 6:30am-10am; Tue-Fri 6:30am-10am /

5pm-9:30pm; Sat 7:30am-11am / 5pm-9:30pm; Sun

7:30am-11am

Phone: +46 36 30 03 90

Internet: ligula.se/la-gare-by-sofiehof

Hamnkrogen



Perched in the northern part of Gränna harbour, with a mesmerising view of Lake Vättern, Hamnkrogen presents a diverse menu featuring

their classic fried salmon fillet with boiled potatoes, plus hamburgers, and authentic Italian pizza. On summer evenings, Hamnkrogen transforms into a seafood delight, offering a buffet of fresh shrimp and salmon.

Photo: Jiri Hera/Shutterstock.com Address: Amiralsvägen 52, Gränna

Phone: +46 36 90 100 38

Internet: www.grennahamnkrog.se Email: info@grennahamnkrog.se

AnnaGretas



AnnaGretas invites
patrons to indulge in a
delightful culinary
experience, featuring a
menu of lovely tapas and
an exquisite selection of

good wines. Additionally, during lunch hours, Anna Greta extends its offerings to include a selection of traditional Swedish meals.

Photo: woyzzeck/Shutterstock.com Address: Kapellgatan 19, Jönköping

Phone: +46 36 71 25 75 Internet: annagretas.se Email: info@annagretas.se

CAFÉS



Ekaterina Pokrovsky/Shutterstock.com

No matter where you look or where you go, there is always a café just around the corner. Jönköping has a well-established café culture, and friends will often suggest taking a Swedish "fika" during the day, or after shopping downtown. The many different pastry shops and bakeries are also great if you want to take some delicious treats home with you.



Bryggan



Nestled on the northern shore of Munksjön, Bryggan is a charming café and bistro offering a serene and tasteful culinary retreat in the

heart of Jönköping. Enjoy the picturesque surroundings as you indulge in light lunches and exquisite coffee. The menu features delicious buttered bread, hearty soups, and tempting fika pastries, all complemented by freshly ground coffee and a variety of tea options.

Photo: Mutita Narkmuang/Shutterstock.com Address: Södra Strandgatan 8, Jönköping

Opening hours: Mon-Fri 8am-10pm, Sat 9am-10pm, Sun

9am-8pm

Phone: +46 36 12 30 60 Internet: bryggancafebistro.se Email: info@bryggancafebistro.se

Bernards Konditori



Bernards Konditori opened its doors in Jönköping as early as 1919 and has since then served freshly made salads, pies, pastries, and

their famous smörgåstårtor. Bernard seamlessly blends tradition with modern culinary creations, inviting patrons to savour the essence of time-honoured flavours and innovative delights.

Photo: Eric Doll/Shutterstock.com Address: Kyrkogatan 12, Jönköping

Opening hours: Mon-Fri 7:30am-6pm, Sat 9am-4pm, Sun

closed

Phone: +46 36 71 11 21 Internet: www.dittcafe.se

Konditori Napoleon



Konditori Napoleon is a renowned establishment celebrated for its diverse array of pastries and desserts, as well as fresh sandwiches, salads, and

light dishes. Notably, their sandwiches have earned acclaim as award-winning creations.

Photo: ALPA PROD/Shutterstock.com Address: Barnarpsgatan 17, Jönköping

Opening hours: Mon-Fri 6am-6pm, Sat 7:30am-3pm, Sun

closed

Phone: +46 36 12 25 35 Internet: konditorinapoleon.se

Malmborgs Konditori



Malmborgs Konditori is a cherished family-owned bakery, where everything is meticulously handcrafted by their own skilled bakers and

confectioners. Savour the authenticity in each bite as you explore a menu brimming with delectable sandwiches, pastries, and light lunches.

Photo: Sherbak_photo/Shutterstock.com Address: Östra Storgatan 31, Jönköping

Opening hours: Mon-Fri 7:30am-6pm, Sat 9am-4pm, Sun

11am-3pm

Phone: +46 36 10 07 77

 $\label{limiting:model} Internet: www.malmborgskonditori.se \\ Email: info@malmborgskonditori.se$



BARS & NIGHTLIFE



Kondor83/Shutterstock.com

O'Learys



Experience the ultimate sports haven at O'Leary's, Jönköping's premier sports bar. Immerse yourself in the thrill of shuffleboard, bowling, or

pool while catching your favourite sports on big screens. Indulge in the American culinary delights of juicy hamburgers and crispy chicken wings, complemented by an extensive selection of drinks.

Photo: Syda Productions/Shutterstock.com Address: Västra Storgatan 16, Jönköping

Phone: +46 36 12 00 60 Internet: olearys.se/jonkoping Email: jonkoping@olearys.se

N.E.O



N.E.O Restaurant offers more than just exceptional food; upstairs, you'll find a vibrant bistro featuring a bar and music, providing

a delightful setting to enjoy a drink with a scenic view overlooking Lake Munksjön. On certain weekends, local DJs enhance the atmosphere. Photo: Roman Samborskyi/Shutterstock.com Address: Södra Strandgatan 6, Jönköping

Opening hours: Mon-Thu 11:30am-11pm, Fri 11am-1am, Sat

noon-1am, Sun 11:30am-5pm Phone: +46 36 12 25 55 Internet: restaurangneo.se Email: info@restaurangneo.se

Shooters Biljard



Shooters Biljard stands out as the perfect destination for those seeking a blend of good food, refreshing drinks, and entertainment all

under one roof. The entrance level hosts a vibrant bar and dining room, where you can savour delectable dishes or enjoy a drink. The menu caters to diverse tastes, offering everything from homemade hamburgers to hearty main courses like pepper steak and beef fillet pasta. Additionally, patrons can engage in a game of pool or catch up on the excitement of football matches broadcasted on the screens.

Photo: Kucher Serhii/Shutterstock.com Address: Trädgårdsgatan 4, Jönköping

Opening hours: Mon-Thu 11:30am-2pm / 4pm-11pm; Fri

11:30am-2am; Sat noon-2am; Sun noon-11pm

Phone: +46 36 12 13 50

Internet: www.shootersbiljard.com Email: Info@shootersbiljard.com



SHOPPING



POPKOV ALEKSANDR/Shutterstock.com

Embark on a delightful shopping spree in downtown Jönköping, where a vibrant array of more than 200 small shops and large department stores eagerly await exploration.

The main street for shopping is Östra Storgatan, located in the Östra Centrum area. But don't be afraid to explore Klostergatan, in the Västra Centrum area, where you'll find craft shops, second-hand shops, as well as locally produced vegetables and delicacies.

Most stores are open until 6pm on weekdays and 4pm on Saturdays. On Sundays, the stores in the city are closed.

Asecs



Discover the unique blend of history and modern commerce at Asecs, the transformed site of Jönköping's former military regiment. This

state-of-the-art indoor shopping centre now houses close to 100 diverse stores and restaurants, offering a captivating mix of small shops and large department stores all under one roof.

Photo: Syda Productions/Shutterstock.com

Address: Kompanigatan 36, Jönköping

Opening hours: Mon-Fri 10am-8pm, Sat 10am-6pm, Sun

11am-5pm

Phone: +46 36 440 42 42

Internet: asecs.se Email: info@asecs.se

Tändsticksområdet



Jönköping's restored old match factory area, Tändsticksområdet, is like a miniature town in itself. Its red brick buildings from the height

of Jönköping's matchstick industry now contain galleries, unique shops and restaurants, cosy cafés, antiques and more. A large flea market is also held here every Saturday.

Photo: Tanyastock/Shutterstock.com Address: Tändsticksgränd, Jönköping

Rekoshoppen



Rekoshoppen is an eco-conscious and sustainable store, offering a diverse range of products, from clothing and shampoos to skincare

items, brushes, and toys. With a focus on materials like wood, linen, organic cotton, and bamboo, Rekoshoppen provides a guilt-free shopping experience, allowing customers to make conscious and environmentally responsible choices.

Photo: symbiot/Shutterstock.com Address: Ryhovsgatan 3-5, Jönköping

Opening hours: Mon-Fri 10am-6pm, Sat 10am-3pm, Sun

closed

Phone: +46 36 18 01 00 Internet: www.rekoshoppen.se Email: Info@rekoshoppen.se



TOURIST INFORMATION



BMJ/Shutterstock.com

Passport/Visa



Sweden can be visited visa-free for up to 90 days by citizens of Australia, New Zealand, Japan, South Korea, Taiwan, Malaysia, Israel, UAE and

most countries in America. If you are unsure whether or not you need to apply for a visa, we recommend contacting the embassy or consulate in your country. International (non-Schengen) travellers need a passport that is valid for at least 3 months after the end of their intended trip in order to enter the Schengen zone. Citizens of Schengen countries can travel without a passport but must have a valid ID with them during their stay.

Photo: Tuk Tuk design/Shutterstock.com

Jönköping Airport (JKG)



Jönköping Airport is located 9 km outside
Jönköping's city centre.
Bus line 31, operating daily from early morning to late evening, ensures a

smooth 20-minute journey to and from the

airport and Resecentrum. Taxis, readily available at the arrivals zone, provide a quick ride to Jönköping city centre, with fixed prices from most companies. Car rental services are conveniently located at the airport. Alternatively, travellers can opt to fly into Landvetter Airport (Gothenburg) or Arlanda Airport (Stockholm) and utilise public transport to reach Jönköping.

Photo: Juan Garces

Address: Jönköping flygplats Phone: +46 36 31 12 00

Internet: jonkopingairport.se/en Email: info@jonkopingairport.se

Best Time to Visit



The summers in Jönköping are comfortable but partly cloudy. The hottest month is July but otherwise from April to September the

weather is pleasant and warm. Winters are long and freezing and during November to March, there are good chances for snow in Jönköping.

Photo: Vector A/Shutterstock.com

Public Transport



Due to its compact size, Jönköping's city centre is incredibly pedestrian and biker-friendly, making exploration on foot or by bike a breeze. Jönköpings

Länstrafik oversees the city's efficient rail and bus services, ensuring convenient and accessible public transportation. Simplifying the travel experience, the Jönköpings Länstrafik app allows seamless ticket payments via debit/credit card. You can also find timetables and travel searches in the app.



Photo: Pierre-Luc Auclair Email: info@jlt.se

Taxi



LM Taxi +46 73 023 23 23 Quality Taxi Jönköping +46 36 13 01 30

Photo: ArrivalGuides

Post



You can buy stamps at the Pressbyrån, tobacco shops and grocery stores. The mailboxes in Sweden are yellow.

Photo: Andy Fuchs

Address: Postnord Postombud, Barnarpsgatan 10, Jönköping

Opening hours: Daily 7am-11pm Phone: +46 77 133 33 10 Internet: www.postnord.se

Pharmacy



Some of the major pharmacy chains in Sweden include Apoteket and Apotek Hjärtat.

Photo: Gemma Garner

Address: Apoteket Östra Storgatan, Östra Storgatan 21,

Jönköping

Opening hours: Mon-Fri 10am-6pm, Sat 10am-4pm, Sun

closed

Phone: +46 77 145 04 50 Internet: www.apoteket.se

Telephone



Country code: +46 Area code: 036

Photo: Jardson Almeida

Electricity



220-240V AC, 50Hz

Photo: Stirling Tschan

Population

125,154 (2023)

Currency

Swedish Krona (Svensk krona, pl. Svenska kronor), SEK

Opening hours

Shops in the city centre normally open weekdays 10am–7pm and Saturdays 10am–4pm. On Sundays, most shops in the city centre are closed.

Internet

www.visitsmaland.se/en/regions/jonkoping

Newspapers

Jönköpings-Posten (in Swedish): www.jp.se The Local (in English): www.thelocal.se

Emergency numbers

112