



Pula

in collaboration with Istria Tourist Board

Photo: IstriaTB_ART-FHeuer/Istria Tourist Board

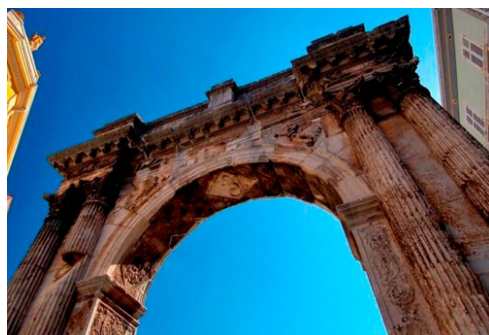


Istria Tourist Board

Jewel of the verdant peninsula of Istria, Pula is the province's largest city and forms a dramatic gateway to the seductive, crystalline waters of the Adriatic. Situated at the southernmost tip of the area, known as 'the new Tuscany' for its bright medieval hilltop towns and ancient ruins, Pula boasts a rich and varied cultural heritage. The city is bordered by national parks, remarkable for their astounding unspoilt natural beauty, and is celebrated for its wonderfully preserved Roman amphitheatre and forum.

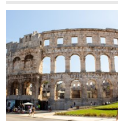


Istria Tourist Board



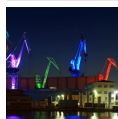
Istria Tourist Board

Featured



The Arena

Built during the reign of Emperor Vespasian in the 1st century AD, for an au...



Lighting Giants

"Lighting Giants", Pula's new attraction since 2014, is a unique project in ...



Archaeological Museum of I...

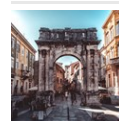
The main entrance to the Archaeological Museum of Istria (Arheoloski Muzej I...



The Cathedral

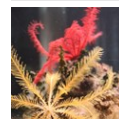
This ancient religious edifice is formed of an eclectic mix of architectural...

Top 5



Triumphal Arch of the Sergii

The Arch of Sergius (also referred to as the Golden Gate of Pula) commemorat...



Aquarium Pula

Pula's ever-popular aquarium occupies the floor of the city's 14th-century A...



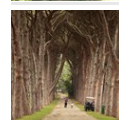
The Temple of Augustus

Located in the forum, this temple is dedicated to the Roman Emperor Augustus...



The Franciscan Church and ...

Perched on the hill between the Forum and the upper part of the city, you wi...



Brijuni National Park

A short trip out of Pula takes you to the acclaimed Brijuni National Park. T...

THE CITY



Istria Tourist Board

The ancient town of Pula has been inhabited since 1000 BC. Roman expansion into the peninsula in the first century AD has left the city with many of its most glorious monuments, including the world-renown amphitheatre which hosts the city's annual opera festival every summer. After the fall of Rome, Pula passed through the hands of various warring groups including the Ostrogoths and the Franks before becoming part of the Venetian republic in the 12th century, leaving the port city with an eclectic mix of cultural influences which can be seen in the architecture of the city today.

Pula has a certain literary fame as well, mentioned in Dante's 14th century classic, "The Divine Comedy," and as the home of Irish author, James Joyce, who taught at the Berlitz School in 1905. 21st-century Pula nestles snugly at the cusp of seven hills that open out into a wide natural harbour, which has been the bustling commercial hub of the city since the mid-19th century.

The centre of the city can easily be explored on foot and many of Pula's most exciting museums, restaurants and parks are within 10 minutes' walk of each other. If you have time, venture beyond the city and into the surrounding area where Roman ruins lie buried in the fertile

farmland and numerous tiny picturesque villages cling to the glittering coastline. It is a great area to walk in and the exquisite beauty of the nearby national parks is not to be missed.

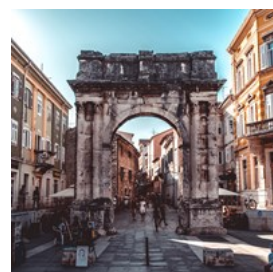
DO & SEE



Istria Tourist Board

Pula offers a mixture of attractions for those interested in culture and history. Here you can see beautiful attractions like the Roman Amphitheatre, Ancient Cathedral, Old Town and the Temple of Augustus. Pula also offers fun family entertainment like the Aquarium with open tank with all kind of sea life. A great tourist asset is Pula's 190 kilometre of coastline with crystal clear sea and beaches that suit everyone's needs. If you would like to go for a short trip then Brijuni National Park is a great choose, located in an island close to Pula.

Triumphal Arch of the Sergii



The Arch of Sergius (also referred to as the Golden Gate of Pula) commemorates the Sergii, one of the most influential families in the early Roman colony. The arch stood behind the original naval gate of the city and was paid for by the wife of Lepidus, Salvia Postuma. Their names are carved in the stone along with Lucius Sergius and Gaius Sergius. In its original form,

statues of the two elders flanked Lepidus on both sides on the top of the arch.

Photo: Nick Kane/unsplash.com

Address: Slavoluk Sergijevaca, Giardini, Pula

Aquarium Pula



Pula's ever-popular aquarium occupies the floor of the city's 14th-century AustroHungarian fortress. Highlights of the

aquarium include the large sea water tanks that contain representatives of North Adriatic flora and fauna and a massive open tank that contains dogfish, sea urchins, crabs and star fish. Visitors can also take a boat ride to get a closer look at the aquarium's inhabitants.

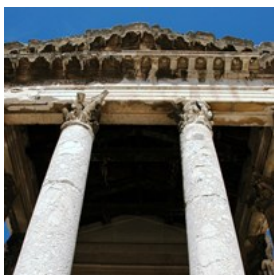
Photo: Odd Wellies/CC BY 2.0/Flickr(image cropped)

Address: Verudela b.b., Pula

Phone: +385 52 381 402

Internet: www.aquarium.hr

The Temple of Augustus



Located in the forum, this temple is dedicated to the Roman Emperor Augustus, and was built between the 2 BC and 14 AD, during the

reconstruction of the colony. Having served a variety of different functions in its long history, including storing grain and as a church, the statuesque building is now used to house a collection of wonderfully preserved ancient bronze and stone sculptures.

Photo: Josep Renalias/Wikimedia Commons(image cropped)

Address: Forum Ulica, Pula

The Franciscan Church and Monastery



Perched on the hill between the Forum and the upper part of the city, you will find the 14th-century church and monastery of St Francis

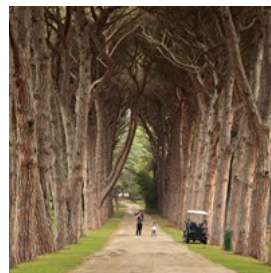
of Assisi. Now used to house a remarkable collection of stone monuments and copies of Istrian frescoes, the church also hosts classical music concerts in the summer months.

Photo: Jean Plancon/CC BY-SA 2.5/Wikimedia Commons

(cropped)(image cropped)

Address: Uspon Svetog Franje Asiškog 9, Pula

Brijuni National Park



A short trip out of Pula takes you to the acclaimed Brijuni National Park. This archipelago of islands has long been noted for its

outstanding natural beauty and are edged with turquoise waters rich in sea life. A favourite haunt of visiting heads of state and the summer residence of Marshal Tito, from 1949 until his death in 1980, the islands can be reached by boat from Fažana, a village 5km from Pula, which is easily accessible by bus.

Photo: David Lukšić/CC BY-SA 4.0/Wikimedia Commons(image cropped)

Address: National Park Brijuni, Brijuni

Phone: +385 52 525 888

Internet: www.brijuni.hr

The Cathedral



This ancient religious edifice is formed of an eclectic mix of architectural styles, reflecting the many changes it has undergone

in its lengthy history. You can still see some of the 4th century remains on the outside of the church, from a time when the area was used as a refuge by Christians in times of persecution.

Photo: Georg Karl Ell/CC BY-SA 4.0/Wikimedia

Commons(image cropped)

Address: Trg Svetog Tome 2, Pula

Archaeological Museum of Istria



The main entrance to the Archaeological Museum of Istria (Arheoloski Muzej Istre) is actually one of the original gates that served as an entry

point into the old Roman town. The museum carries a fascinating range of archaeological artefacts from prehistoric times to the Middle Ages from the region. You will find architectural highlights on the ground floor, Neolithic and Roman era finds on the first floor, Roman antiquities and medieval period artefacts on the second floor. Due to reconstruction works, closed during 2018 and beginning 2019.

Photo: Orlovic/CC BY-SA 4.0/Wikimedia Commons

(cropped)(image cropped)

Address: Carrarina Ulica 3, Pula

Phone: +385 52 351 300

Internet: www.ami-pula.hr

Email: info@ami-pula.hr

The Arena



Built during the reign of Emperor Vespasian in the 1st century AD, for an audience of 22,000, Pula's three-storey Roman amphitheatre is

one of the best preserved in the world and the sixth largest in existence. Every year, the arena plays host to Pula's annual summer festival which brings in famous names from across the globe.

Photo: Niels Bosman/unsplash.com

Address: Scalierova ulica 30, Pula

Phone: +385 52 219 028

Internet: www.ami-pula.hr

Lighting Giants



"Lighting Giants", Pula's new attraction since 2014, is a unique project in the world of lighting cranes of an operating shipyard, with

sophisticated remote control system of lighting and scenography, and can be illuminated with 16 thousand different colour combinations. Enjoy this spectacular show and lighting display every evening on the hour from dusk till midnight.(from June 5 - September 15, every evening non stop from dusk till midnight).

Photo: Christoph Sammer/cc-by-2.0/Wikimedia Commons

(cropped)(image cropped)

Address: Riva, Pula

Internet: www.pulainfo.hr

DINING



Istria Tourist Board

As a result of its proximity to Italy and its wealth of glorious coastline, Istria has a varied, fresh and sophisticated cuisine which draws on influences from across the Mediterranean and the Adriatic coasts.

As the largest town in the region, Pula has a wide range of restaurants serving a refreshing selection of fresh products. The fertile soil of the region gives a distinctive flavour to the olives and grapes which grow near to the sea and the vineyards which give the area its name for great wine and some of the finest olive oil in the country.

Istrian cooking takes advantage of many Italian techniques so expect to find an interesting mix of Mediterranean. Along the coast, restaurants serve brancin (sea bass), list (sole), dagnje (mussels), vongole (clams) and kozice-racici (prawns). According to local lore, the seafood tastes better here than elsewhere in the Adriatic and Mediterranean because the waters around Istria are so rich in nutrients.

Milan



local produce and basic ingredients.

Photo: Louis Hansel/unsplash.com

Address: Stoja 4, Pula

Phone: +385 52 300 200

Internet: www.milan1967.hr

Email: hotel@milanpula.com

Pizzeria Jupiter



specialises in square slices of pizza and offers a range of seasonal toppings.

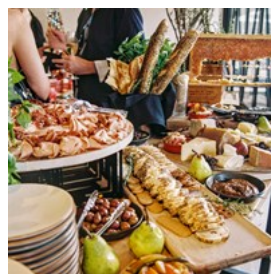
Photo: Kelvin T/unsplash.com

Address: Castropola 42, Pula

Phone: +385 52 214 333

Internet: www.pizzeriajupiter.com

Fantazija



Fantazija is a cosy restaurant with over 20 years of experience. The menu offers a wide selection of wines and culinary delights. Here you can choose from a rich selection of meat and fish with a combination of local and international cuisine.

Photo: Yukiko Kanada/unsplash.com

Address: Palisina 29, Pula

Phone: +385 52 506 306

Internet: www.fantasia-pula.hr

Konoba Istriana



Konoba Istriana is located approximately 5 kilometres from Pula city centre. This popular restaurant is well-visited by both locals and

tourists and they serve regional specialities and fresh seafood. Take a seat on their outdoor terrace and enjoy the tasty food and the welcoming ambience.

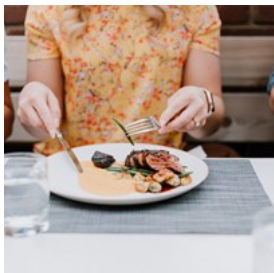
Photo: David Todd McCarty/unsplash.com

Address: Pomer 331, Pula

Phone: +385 95 904 4004

Internet: www.konoba-istriana.com

Restaurant Oasi



Restaurant Oasi can be found in the classy Oasi Boutique Hotel & Restaurant. Here you can enjoy a varied menu with local, international and

Mediterranean dishes in a stylish interior.

Photo: Priscilla Du Preez/unsplash.com

Address: Pjescana uvala X-12a, Pula

Phone: +385 397910

Internet: www.oasi.hr

More Info: Oasi Boutique Hotel & Restaurant

Farabuto



Farabuto can be found in the outskirts of Pula city centre. If you like sea food, this is a great place to go. The dishes are beautifully presented and

can be enjoyed in the fashionable dining room.

Photo: Trinh Minh Thu/unsplash.com

Address: Sisplac 15, Pula

Phone: +385 52 386 07

CAFES



Istria Tourist Board

Relax in one of the places and enjoy coffee or tea after a full day of historical sightseeing. You will find many coffee shops on the street Forum, where the Temple of Augustus stands, a square described as a bustling piazza with many nice venues.

Cvajner Gallery Cafe



access.

This bright and airy cafe is situated in the heart of the city's historic centre and serves good light meals and sandwiches. It offers wireless internet

Photo: social.cut/unsplash.com

Address: Forum 2, Pula

Opening hours: Daily 8 am-10 pm

Phone: +385 52 216 502

Ulysses



This is a must for any fans of James Joyce, the Irish author who worked in Pula as a teacher in the early 20th century. The statue of Joyce sitting

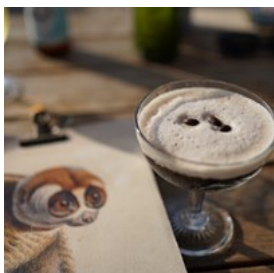
meditatively at the entrance to the cafe is a particularly nice touch. Right outside the Arch of the Sergii!

Photo: Louis Hansel/unsplash.com

Address: Caffe Uliks, Trg Portarata 1, Pula

Phone: +385 52 219 158

Cafe Bar Bass



The atmosphere in Cafe Bar Bass is described as a comfortable and relaxed venue where the staff gives you quality service. They also play live music

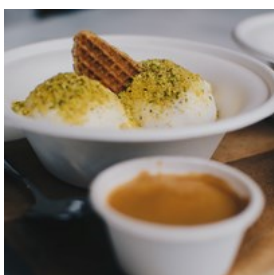
here and offer Internet access.

Photo: Filip Mishevski/unsplash.com

Address: Širolina 3, Pula

Phone: +385 99 831 9051

Cafe Diana



Cafe Diana has been around since 1973 and is located on the Forum with a beautiful view of the Town Hall and the Temple of Augustus. The

interior is described as tasteful, made of wood and marble. Here you can enjoy a cup of coffee in the outside terrace.

Photo: Gaurang Alat/unsplash.com

Address: Caffe Diana, Forum 4, Pula

Opening hours: Daily 7 am-11 pm

Rock Caffe



Officially opened in 1994. From then, on its stage hosts many Croatian and foreign musicians, and allows to many of its visitors to enjoy in line

rock music. Beside the traditional live rock music on Fridays and "theme nights" on Saturdays, Rock Caffe has held discernible number of presentations of musical equipment, music videos and new albums releases.

Photo: Drew Farwell/unsplash.com

Address: A. Scalierova Ulica 8, Pula

Phone: +385 52 210975

BARS & NIGHTLIFE



Istria Tourist Board

Laws in Pula restrict bar opening hours, meaning that most venues are closed by midnight and nightlife is limited to a number of bars in the Veruda area of the city as well as a few larger clubs northeast of the centre. Although local law forbid city-centre bars from opening beyond midnight, Pula does have a number of sociable and picturesque venues just outside the middle of town.

Club Uljanik



Club Uljanik is situated by the harbour's edge in the city centre. This nightspot offers various musical events and hosts both live bands and DJ's.

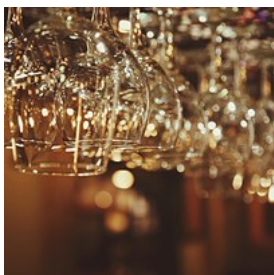
For students they have numerous offers.

Photo: Fred Moon/unsplash.com

Address: Dobrilina 2, Pula

Phone: +385 95 901 8811

E&D Bistro-Lounge Bar



E&D Bistro-Lounge Bar opened in 1997 and located in the large tourist resort Verudela in Pula. Here you can relax in the outside area next

to the swimming pool with a cocktail or beer. If you are feeling hungry they also offers Mediterranean dishes. In the summer time various worldwide DJ's plays mixed music.

Photo: Trevor Gerzen/unsplash.com

Address: Verudela 22, Pula

Phone: +385 52 213 404

Internet: www.eanddlounge.com

Luna's Lounge & Bar



Luna's Lounge & Bar is located in the hotel The Park Plaza Histria. Here you can drink you favourite cocktail prepared by multiple

award-winning bar staff in a unique and relaxing atmosphere.

Photo: Stanislav Ivanitskiy/unsplash.com

Address: Verudella 17, Pula

Opening hours: Daily 6 pm-12 pm

Phone: +385 52 590 000

Internet: www.parkplaza.com

More Info: Located in the Park Plaza Histria

Pietas Julia Lounge & Disco Bar



Pietas Julia is located next to the sea. The night club and bar offers a wide selection of cocktails. The music played here is usually techno, electronic

and house. The venue is quite large and can hold up to 500 people. It is very popular among both locals and visitors.

Photo: Salt & True/unsplash.com

Address: Riva 20, Pula

Phone: +385 91 181 1911

Internet: www.pietasjulia.com

SHOPPING



Istria Tourist Board

Pula's bustling central market is built in the heart of the city and is home to a wide range of modern and traditional shops. Under the glass arches of the 19th century iron framed covered market, you will find the area's largest fish market, which is best visited early in the morning when the brackish catch of a truly vast range of seafood is at its freshest. Look out for Brancin (sea perch) and fresh Dagnje (mussels), which are specialties of the region.

Traditional handicrafts can be bought from a number of souvenir shops near the Arch of the Sergi, and there is an annual handicrafts festival held in the Portarata square every summer. For excellent wines, olive oil and the region's most precious fungus, the truffle, visit Ziganje on the edge of the market place.

Outside of town on the way to the airport, Konzum mall is home to a wide range of affordable, ready to wear international brands and electronics stores.

City Farmers' Market



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Photo: Orlovic/cc by-sa 3.0/Wikimedia Commons(image cropped)

Address: Narodni trg 9, Pula

Traditional Handicrafts

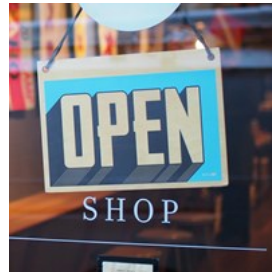


Traditional handicrafts can be bought from a number of souvenir shops near the Arch of the Sergi, and there is an annual handicrafts festival held in the Portarata square every summer.

Photo: Bella Novena/unsplash.com

Address: Arch of the Sergi, Pula

Konzum Mall



electronics stores.

Outside of town on the way to the airport, Konzum Mall is home to a wide range of affordable, ready to wear international brands and

Photo: Mike Petrucci/unsplash.com

Address: Šijanska cesta 1, Pula

Sergijevaca and Kandlerova Streets



find souvenirs and to just stroll around.

If you want to walk around and browse small, cosy shops you can visit the Sergijevaca and Kandlerova streets. These are the perfect streets to

Photo: Sailko/cc by-3.0/Wikimedia Commons (cropped)(image cropped)

Address: Sergijevaca ulica, Pula

Flanaticka Street



Photo: Becca McHaffie/unsplash.com

Address: Flanaticka ulica, Pula

For well-known brands and clothes stores you can visit Flanaticka street. This area is full of shops, so do not be afraid to go off course.

Giardini Street



Giardini is the main street in Pula and can be compared to Las Ramblas in Barcelona. Here you can find shops, people, cafes and good buys

among the numerous markets stalls.

Photo: lienyuan lee/cc by-3.0/Wikimedia Commons
(cropped)(image cropped)

Address: Giardini, Pula

TOURIST INFORMATION



Derek Sutton/unsplash.com

Pula Airport (PUY)



Pula Airport is located about just 5 kilometres outside the city. Buses, shuttles and taxis are available at the airport for transportation to Pula

and other destinations in the area

Car rental companies are represented at the airport.

Photo: Juan Garces

Address: Zračna luka Pula, Pula

Phone: +385 52 550 926

Internet: airport-pula.hr

Public Transport



Pulapromet operates within the city centre and the suburbs. The area is divided in zones controlling the fare.

Tickets can be bought

directly from the driver and are valid for one hour. If you plan to travel a lot by bus it is cheaper to buy a bus card that you load with money.

There are two bus companies that connect Pula to other cities in Croatia and Italy, which operate from the central bus station.

Photo: Pierre-Luc Auclair

Address: Trg I. Istarske Brigade bb, Pula

Phone: +385 52 502 997

Internet: www.pulapromet.hr

Taxi



It is always a good idea to check the price of your journey before engaging. One of the biggest taxi companies in Pula is Taxi Pula.

Photo: ArrivalGuides

Phone: +385 98 440 844

Internet: www.taxipula.com

Post



Stamps are available from supermarkets, kiosks and news agents. For overseas mail it is advisable to visit a post office. There are several

post offices in Pula, the main post office is located on Danteov Trg 4.

Photo: Andy Fuchs

Address: Danteov Trg 4, Pula

Phone: +385 52 625 218

Internet: www.posta.hr

Pharmacy



There are a number of pharmacies to be found in and around Pula. The most central one is located at Giardini 14 and is open 24 hours a day 7

days a week.

Photo: Gemma Garner

Address: Pharmacy Centar Pula, Giardini 14, Pula

Phone: +385 52 222 544

Telephone



Country code: +385 Area code: 052

Photo: Jardson Almeida

Electricity



200 V/ 220 AC/ 50 Hz

Photo: Stirling Tschan

Population

52,411 (2021 census)

Currency

On January 1st 2023, Euro replaced Croatian kuna as the country's official currency.

Opening hours

The majority of shops are open Monday to Friday from 8 am

to 8 pm and Saturday 8 am to 1 pm. You will also find that many food shops, supermarkets and outdoor markets are open daily from 7 am till 7 pm. Museum and gallery opening times vary from one place to another.

Internet

www.pulainfo.hr

www.istra.hr/en/destinations/pula

Newspapers

Glas Istre — www.glasistre.hr

Emergency numbers

For all emergency situations: 112

Police: 192

Fire brigade: 193

Ambulance: 194

Tourist information

Tourism Office Pula

Forum 3, Pula

+385 52 219 197

tz-pula@pu.t-com.hr

